

2 - 4 March 2023, Skylight Hotel, Addis Ababa, Ethiopia

Facts & Figures

54
Exhibitors

1,510
trade visitors /
government
bodies

from

39
countries

Afghanistan (1)
American Samoa (1)
Cameroon (2)
China (3)
Congo (3)
Djibouti (7)
Egypt (1)
Ethiopia (1,377)
France (2)
Germany (35)

Ghana (3)
Greece (1)
India (3)
Iran (3)
Iraq (1)
Israel (1)
Italy (3)
Kenya (15)
Libya (2)
Mexico (1)

NL (4)
New Zealand (1)
Nigeria (8)
Norway (1)
Pakistan (1)
Philippines (1)
Poland (1)
Russian Federation (1)
South Africa (2)
South Sudan (1)

Sudan (5)
Switzerland (1)
Taiwan (1)
Tanzania (3)
Tunisia (1)
Ukraine (1)
UK (1)
USA (3)
Zimbabwe (8)

Interest of visit

(multiple choices)

17%

Services

15%

Construction /
Infrastructure /
City Planning

11%

Government

9%

Automotive /
Technology

8%

Textile /
Leather /
Footwear

8%

Whole Sale

6%

Financial
Institutes

5%

Tourism Industry /
Hotels

5%

Media

4%

Interior
Design

4%

Education

3%

Shop Chain /
Boutique

7%

Others

Level of visitors

54%

CEO / MD

21%

Director

9%

Diplomacy

7%

Government
Body

6%

Manager

3%

Organizations

Conference

13
Conference
Panels

49
Panellists

NEXT
EDITION:
14 - 16 March
2024

Official Partner:



Special Partners:



Supporters:



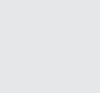
In Charge of
German Pavilion:



Supported by:



Organizers:



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Some Exhibitor Testimonials

Mr. Musa,
Kärcher Group

It was a very special event for us. We counted over 100 visitors to our booth. The contacts were very good. We also got two TV interviews."

Sven Urban,
Ceo Didactic GmbH

MiGA was a very good exhibition for us. We had good contacts/visits at our booth. Thank you for a well-organized event with a smooth registration. We will definitely come back."

Judith Martschin,
Mittelstand Global

We made meaningful contacts & interactions. Thank you for organizing this high level event."

Dimitri Kushnikovskiy,
Cto Lex Solar

It was a good event: I have made meaningful contacts - well organized!"

Dr. Gerhard Karg,
Antipest

Great Event; Interesting contacts; Extending stay by 7 days to visit other companies"

Yeneneh Dawit,
General Power Plc
*With Rolls Royce

It was a great event for us. We managed to get some good contacts. We are also very pleased with the conference."

Merzgebe Zerfu,
B Energy

Thank you for a very well organized and great event where we could get very valuable business contacts."

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