

Conference Plan











14 March

Ethiopian Skylight Hotel, Addis Ababa – BALL ROOM
10.00 am – 6.00 pm **Made in Germany – Africa Exhibition**

1

11.00 am – 12.00 noon	<p>INAUGURATION OF MADE IN GERMANY – AFRICA and official Tour by the Organizers, Governments and Partners</p> <p>Ethiopian Government; Dr. Ferdinand von Weyhe, Deputy Head of Mission – German Embassy Addis Ababa; Skander Negasi, CEO – Trade and Fairs Group; Aregash Asfaw, Coordinator, Economic Transformation Cluster – GIZ Ethiopia</p>
12.30 pm – 1.00 pm	<p>PRESS CONFERENCE by Organizers & Partners (for media only)</p>
2.00 pm – 2.45 pm	<p>Business Opportunities in East Africa</p> <p>Moderator: Carsten Ehlers – German Trade and Invest (GTAI) Panelists: Benjamin Hecker – German Embassy Addis Ababa; Carl Kibwage, Regional Coordinator – Delegation of German Industry and Commerce for Eastern Africa; Anna Waldmann, Program Head - Sustainable Industrial Clusters – GIZ Ethiopia</p>
3.00 pm – 4.00 pm	<p>Role of German Institutions in Promoting Private Sector Development</p> <p>Moderator: Estifanos Samuel, CEO – East African Partners Panelists: Aregash Asfaw, Coordinator, Economic Transformation Cluster – GIZ Ethiopia; Carsten Ehlers – German Trade and Invest (GTAI); Carl Kibwage, Regional Coordinator – Delegation of German Industry and Commerce for Eastern Africa</p>
4.30 pm – 5.15 pm	<p>Dual German Education System – Perfect Example for Africa</p> <p>Moderator: Berhanu Gizaw (PhD), Executive Director – Association of Ethiopians Educated in Germany (AEEG) Panelists: Ministry of Labour and Skills Ethiopia; Katharina Ayenew, Component Manager, Sustainable Training and Education Program – GIZ Ethiopia; Sven Urban, CEO – ETS DIDACTIC GmbH</p>

Changes in program structure or an exchange of speakers or referees remain reserved | www.madeingermany-africa.com

Special Partners:	Supporters:	In Charge of German Pavilion:	Supported by:	Organizers:
				
				

15 March

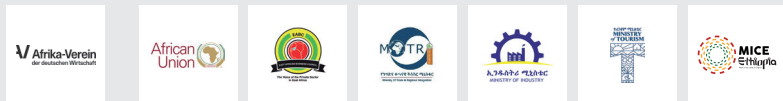




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2

10.00 am – 10.45 am	<p>Training for Success: Professional and Vocational Training with and for the Private Sector Presenter: Mohammad Ali, Senior Professional, Sustainable Training and Education Programm – GIZ Ethiopia</p>
11.00 am – 11.45 am	<p>Women Empowerment – Key Factors for Good Working Conditions and Positive Examples Moderator: Addisalem Ambaye, Gender Officer, ONEILO Siraye Programme – International Labour Organisation (ILO) Panelists: Dr. Zerihun Kebede, Advisor to the Minister – Ministry for Women and Social Affairs (MoWSA); Eyerusalem Damtie, CEO, Gender and Inclusive Implementation – Ministry of Industry (MoI); Nesra Abdosh, Director, Women Affairs Directorate – Confederation of Ethiopian Trade Unions (CETU); Mahlet Merid, Director, Gender Directorate, EHPEA – Ethiopian Horticulture Producers Association (EHPEA); Bethelhem Degu, Programmes Manager – Ethiopian Women Lawyers Association (EWLA)</p>
12.00 noon – 12.45 pm	<p>What Does it Take Africa to Benefit from Due Diligence¹ Regulations? Moderator: Amanuel Desalegne – Friedrich-Ebert-Stiftung (FES) Presenter: Usani Odum, tbc, Project Officer, African Youth for Transitional Justice – African Union, Political Affairs, Peace and Security (AU PAPS) Panelists: Anthony Agyenta, Chief Technical Advisor ProAgro Project – International Labour Organisation (ILO); Dejene Dadi, General Manager – Oromia Coffee Farmers Cooperatives Union (OCFCU); Tewodros Zewdie, Executive Director – Ethiopian Horticulture Producers Association (EHPEA); Filipa Barreiros, tbc, Political Officer (Human Rights) – European Union Delegation to African Union (EU to AU)</p>
2.00 pm – 3.00 pm	<p>Modernization for Agriculture (AU Perspective) Moderator: Dr. Saskia Marijnissen – Agricultural Policy Dialogue (APD) / Federal Ministry of Food and Agriculture Presenters: Guido Geissler, Team Leader – Agricultural Policy Dialogue (APD) / Federal Ministry of Food and Agriculture; Dr. Robert Holmer, Team Leader, NIRAS Germany – Support for the Ethiopian TVET Sector – funded by German Development Bank (KfW); Dr. Laila Lokosang AU DARBE, Senior Advisor – African Union, Department for Agriculture, Rural Development, Blue Economy and Sustainable Environment (ARBE)</p>
3.15 pm – 4.00 pm	<p>German Solutions for a Global Green Energy Transition Moderator: Samson Tolesa, Head of Secretariate Ethiopian German Energy Cooperation – GIZ Ethiopia Panelists: Gossaye Abayneh, Senior Energy sector Advisor – Ministry of Water and Energy; Nabil Hishak, Owner and MD – Solar Development PLC; Dereje Walelign, Owner and MD – Lydetco PLC</p>
4.00 pm – 4.45 pm	<p>African Diaspora: Bridge for Successful Trade and Investment Moderator: Rebecca Alt, Economic Attache – German Embassy Addis Ababa Panelists: Alexander Demissie, Founder – China Africa Advisory; Estifanos Samuel, MD, East African Partners; Obsitu Sufian, Development Finance Analyst – UNDP</p>

¹German Act on Corporate Due Diligence Obligations in Supply Chains, EU Regulation on Deforestation-free products

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Conference Plan



16 March

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3

10.00 am **Industrialization – Path to Develop a Manufacturing Value Chain (GIZ, AU, UNECA)**
 – 10.45 am **Moderator:** Sebastian Sime – Sustainability Agents SUSA GmbH
Panelists: Sintayehu Bayu, Country Director – Hohenstein Institute Ethiopia;
 Eyob Bekele, CEO – Bekdes Group;
 Yared Fekade, Component Manager GIZ-Sustainable Industrial Clusters – GIZ Ethiopia;
 Hibret Lemma, CEO – Hawassa Industrial Park Investors Association

11.00 am **Professional Contamination Inspections for Incoming and Outgoing Goods**
 – 11.45 am **Presenter:** Christian Stein (Dipl.-Ing. (FH), LL.M.), MD – GRAETZ Strahlungsmeßtechnik GmbH

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