



Made in Germany AFRICA

CONFERENCE TOPICS

25 - 27
JUNE 2025

Sarit Expo Centre - Nairobi, Kenya
10:00 am - 6:00 pm

3rd Made in Germany - Africa: the most innovative expo and conference showcasing the world's finest products and services for the African market.



CONFERENCE REGISTRATION



TRADE



- Doing Business in Africa – Successful Entry into the African Market
- Trade Agreements and Policy Reform: Unlocking New Opportunities for Germany-Africa Economic Collaboration
- Women in Trade: German Trade Benefit through working with African Business Women
- Requirements for a Fair Trade between Germany and Africa

GREEN ENERGY



- Investing in Sustainable Development: Green Energy and Renewable Investments in Africa
- The Role of German Institutions in Supporting African Ecosystems Investment

INFRASTRUCTURE & DIGITALISATION:



- Digital Transformation: Driving Innovation and Technology Transfer between Germany and Africa
- Fostering Infrastructure Growth: Strategic Investment in Africa's Transportation and Urban Development
- East African state of the art Free Zones – Opportunities for German Trade and Investment

HEALTH



- Healthcare Partnerships: German-Africa Collaborations in Medical Technology and Pharmaceuticals

AGRICULTURE & FOOD PROCESSING



-Agribusiness and Food Security: Strengthening Agricultural Value Chains in Africa

FINANCE



-Financing Africa's Growth: German Investment Opportunities in Africa's Startups and SMEs

-The Role of Foreign Finance Institutes in Africa

EDUCATION



-Education and Skills Development: Building a Workforce for the Future in Africa & Germany

-Vocational Training and Technical Education: Empowering Africa's Workforce for Economic Growth

NEXT GENERATION - YOUNG EXPERTS:



-Africa - German Startup and Innovation Ecosystem

-Empowering Germany through African Skilled Workers

OUR PARTNERS & SUPPORTERS

Supported by:



Federal Ministry
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WIB
WOMEN IN BUSINESS