

# CONFERENCE TOPICS

**25 - 27** JUNE 2025

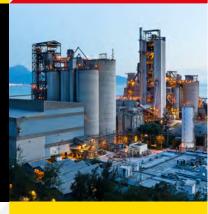
Sarit Expo Centre - Nairobi, Kenya 10:00 am - 6:00 pm

3<sup>rd</sup> Made in Germany - Africa: the most innovative expo and conference showcasing the world's finest products and services for the African market.

#### **CONFERENCE REGISTRATION**



















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#### TRADE

-Doing Business in Africa – Successful Entry into the African Market

-Trade Agreements and Policy Reform: Unlocking New Opportunities for Germany-Africa Economic Collaboration

-Women in Trade: German Trade Benefit through working with African Business Women

-Requirements for a Fair Trade between Germany and Africa



#### **GREEN ENERGY**

-Investing in Sustainable Development: Green Energy and Renewable Investments in Africa

-The Role of German Institutions in Supporting African Ecosystems Investment



### **INFRASTRUCTURE & DIGITALISATION:**

-Digital Transformation: Driving Innovation and Technology Transfer between Germany and Africa

-Fostering Infrastructure Growth: Strategic Investment in Africa's Transportation and Urban Development

-East African state of the art Free Zones – Opportunities for German Trade and Investment



# HEALTH

-Healthcare Partnerships: German-Africa Collaborations in Medical Technology and Pharmaceuticals



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### **AGRICULTURE & FOOD PROCESSING**

-Agribusiness and Food Security: Strengthening Agricultural Value Chains in Africa



#### FINANCE

-Financing Africa's Growth: German Investment Opportunities in Africa's Startups and SMEs

-The Role of Foreign Finance Institutes in Africa



#### **EDUCATION**

-Education and Skills Development: Building a Workforce for the Future in Africa & Germany

-Vocational Training and Technical Education: Empowering Africa's Workforce for Economic Growth



## **NEXT GENERATION - YOUNG EXPERTS:**

-Africa - German Startup and Innovation Ecosystem -Empowering Germany through African Skilled Workers



#### **OUR PARTNERS & SUPPORTERS**

