

## ACCELERATING GERMAN–AFRICAN TRADE AND INVESTMENT

25 June

Sarit Expo Centre - Nairobi, Kenya  
10.00 am – 6.00 pm

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11.00 am **INAUGURATION OF MiGA NAIROBI**  
– 1.00 pm **and Official Tour by the Organizers, Governments and Partners**  
Madam Regina Ombam – Principal Secretary of the State Department for Trade  
Dr. Erick Rutto – President, Kenya National Chamber of Commerce and Industry (KNCCI)  
European Chamber of Commerce  
Mr. Sebastian Groth – Ambassador of the Federal Republic of Germany to Kenya  
Mr. Skander Negasi – CEO, Trade and Fairs Group

1.30 pm **PRESS CONFERENCE**  
– 2.00 pm **by Organizers & Partners (for media only)**

2.15 pm **Trade Agreements and Policy Reform: Unlocking New Opportunities for Germany-Africa**  
– 3.00 pm **Economic Collaboration**  
Mr. Alexander Fierley – Deputy Head of Mission, German Embassy Nairobi  
Mr. Stephan Bleyer – General Manager, InterComm GmbH  
Dr. Caroline Saroni – Executive Director, Afritrade Consulting Group  
European Business Chamber Kenya  
**Moderator:** Ms. Laura Kübke – Senior Advisor, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

3.15 pm **Financing Africa's Growth: German Investment Opportunities in Africa's Startups and SMEs**  
– 4.00 pm Ms. Chiara-Felicitas Otto – Managing Director, exficon GmbH  
Ms. Hanna Dohrenbusch – Manager Partners in Transformation Desk East Africa, DEG Impulse  
Dr. Christoph Zipfel – Cluster Coordinator GIZ Sustainable Economic Development Cluster  
**Moderator:** Asmau Nitardy – Senior Manager Eastern Africa & Sectors Healthcare and Chemical Industry, Afrika-Verein der deutschen Wirtschaft e.V.

4.15 pm **The German Dual Education System: Bridging Skills Gaps Through Practical**  
– 5.00 pm **Training and Industry Collaboration**  
Dr. Esther Muoria – Principal Secretary (PS) for the State Department for Technical, Vocational Education and Training (TVET)  
German Embassy, Nairobi  
Mr. Gideon Murenga – Senior TVET and Labour Markets Advisor and National TVET Coordinator (GIZ)  
Mr. Rajeev Aurora – Chairperson, National Dual Training Advisory Committee

## ACCELERATING GERMAN–AFRICAN TRADE AND INVESTMENT

26 June

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10.00 am – 6.00 pm

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11.30 am **Investing in Sustainable Development: Green Energy and Renewable Investments**  
– 12.15 pm **in Africa**

Ms. Juliane Kabus – Attache for Climate and Energy, German Embassy Nairobi  
Mr. Jackson Mutonga – Deputy Programme Director at Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH  
Ms. Barbara von Toll, Regional Director East Africa – DEG Deutsche Investitions- und Entwicklungsgesellschaft  
Mr. Kelvin Wachira Njenga – Managing Director, Ecoverse Solutions Limited.  
**Moderator:** Ms. Emmanuella Ngororano – Founder & CEO, EmergelImpact Communications

2.00 pm **Digital Transformation: Driving Innovation and Technology Transfer between Germany and**  
– 2.45 pm **Africa**

Mr. Norman Boinett – CEO, Identigate Integrated Solutions: Employee Directory  
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

3.00 pm **German Enterprises in Africa: Navigating Growth, Risk and Partnership**  
– 3.30 pm

Mr. Carsten Ehlers – Director for East Africa at Germany Trade & Invest

3.45 pm **East African state of the art Free Zones – Opportunities for German Trade and Investment**  
– 4.15 pm

Ms. Jasmin Gohl – Head of Projects Trade, GIZ Trade Kenia  
Export Processing Zones Authority (EPZA)  
Nairobi Gate Industrial Park SEZ  
**Moderator:** Germany Trade and Invest (GTAI)

4.30 pm **Empowering Germany through African Skilled Workers**  
– 5.00 pm

Mr Alexander Fierley – Deputy Head of Mission, German Embassy Nairobi  
Mr. Christian Engels – General Manager, AHK Services Eastern Africa Ltd  
Mr. Rajeev Aurora – Chairperson, National Dual Training Advisory Committee  
**Moderator:** Mr. Carsten Ehlers – Director for East Africa at Germany Trade & Invest

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27 June

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10.00 am – 5.00 pm

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- 11.00 am **Agribusiness and Food Security: Strengthening Agricultural Value Chains in Africa**  
– 11.30 am Ms. Khilna Dave – Director, PJ Dave Flowers  
Mr. Naphtaly Waruhiu – CEO, Horticultural Producers and Marketing Association of Kenya  
Ms. Edna Odallo – Managing Director, Afriscope Research Ltd.  
STIHL East Africa  
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH – Kenya  
**Moderator:** Ms. Emmanuella Ngororano – Founder & CEO, EmergImpact Communications

- 11.45 am **German Trade Benefit through working with African Business Women**  
– 12.15 Pm Mr. Alexander Fierley – Head of Mission, German Embassy Nairobi  
Ms. Jane Marete Kinya – CEO of Grains World Ltd, Women in Business  
Ms. Lilyanne Ndinda, MBA – National Program Coordinator, International Labour Organization (ILO)  
United Nations Industrial Development Organization (UNIDO)  
**Moderator:** Asmau Nitardy – Senior Manager Eastern Africa & Sectors Healthcare and Chemical Industry, Afrika-Verein der deutschen Wirtschaft e. V.

Changes in program structure or an exchange of speakers or referees remain reserved | [www.madeingermany-africa.com](http://www.madeingermany-africa.com)

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### Organizers:

